COACHING PORTFOLIO

Samira

Performance · Focus & Productivity · Executive Coaching

Helping people and leaders turn insight into everyday action, with emotional intelligence, resilience and practical, activity-led coaching.

ABOUT

Calm, honest, and built for real work.

I am a Learning & Development professional and coach with 16 years of experience. My foundation spans counselling psychology, NLP and organizational development, and I have worked across BFSI, Manufacturing, IT/ITeS, BPO and FMCG.

My style is non-performative: less hype, more clarity. Every conversation ends with something you can try at work the next day.

16
YEARS OF EXPERIENCE

5
SECTORS SERVED

COACHING AREAS

01

Performance Coaching

For employees, team leaders and managers who want stronger, more consistent results.

Feedback conversations that change behavior

Faster ramp-up for new joiners

Clear paths for struggling team members

Managers who coach, not just direct

A clear performance plan and a repeatable way to coach and be coached.

02

Focus & Productivity

For professionals and teams who are busy all day but unsure what actually moved forward.

Distraction and multitasking

Overload and unclear priorities

Focus in remote and hybrid work

Energy and burnout prevention

A personal focus system and more output with less exhaustion.

03

Executive Coaching

For senior professionals and leaders at a turning point: a new role, a bigger team, a larger stage.

The first 90 days in a new role

Executive presence and influence

Leading through change

Leader resilience and visibility

Sharper self-awareness and calm, confident leadership.

THE COACHING JOURNEY

1
Discover
We talk through your context, challenges and goals.

2
Clarify
We define what success looks like and how we will know.

3
Coach
Focused sessions, reflection and practice between meetings.

4
Sustain
We review progress and build habits that last.

One-on-one coaching, or programs for teams and organizations.